

ARIADNA

Awareness Raising & capacity building Increasing Adoption
of EGNSS in urbaN mobility Applications and services



Project funded

by:



European
Global Navigation
Satellite Systems
Agency

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I'm Josep Laborda

Managing Partner @

FACTUAL

Member of the
Advisory Group

GALILEO
FOR MOBILITY

FACTUAL

is a disruptive innovation and consultancy
firm specialized in **all things mobility**



ARIADNA Fact Sheet



- **Coordinator:** Josep Laborda, FACTUAL
- **Call / Topic:** EGNSS market uptake 2019-20 | Awareness Raising & Capacity Building SPACE-EGNSS-4-2019 (Coordination & Support Action)
- **Proposal nr:** 870264
- **Budget:** 673k€
- **Start Date:** January 2020 (tentative)
- **Duration:** 24 months
- **Partners:** FACTUAL, UITP, CIT UPC, Pildo Labs, Auxilia
- **Project Officer:** Alberto Fernández-Wyttenbach, GSA

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ARIADNA Partners



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ADVANCING
PUBLIC
TRANSPORT



PildoLabs
move smart



AUXILIA
CONSEIL EN TRANSITION

ARIADNA Context Vision & Ambition



Door-To-Door Mobility

Shared Mobility

Mobility On Demand

MaaS

Intermodality

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ARIADNA Context, Vision & Ambition



Improved positioning accuracy and reliability

New security features

Enabling **urban mobility and public transport**

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ARIADNA Challenges



1. To ensure the leverage and breakthrough of EGNSS in urban mobility, with a focus on public transport as an entry point to the wider transportation sector, in Europe and beyond.
2. To support innovative applications development by European industries, SMEs, start-ups, research & development centres and universities, and support their entry into market by creating awareness and business opportunities.
3. To facilitate the global reach and growth of European industry by leveraging EGNSS-based solutions.

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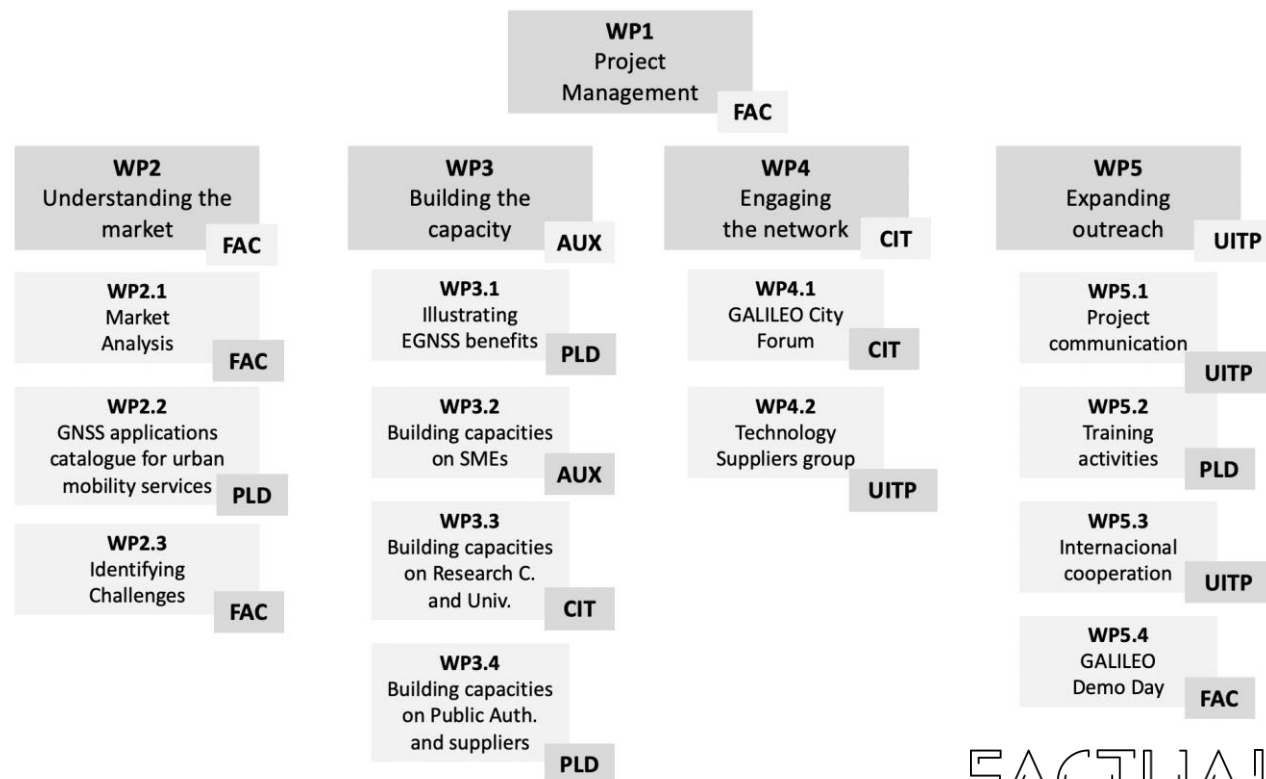
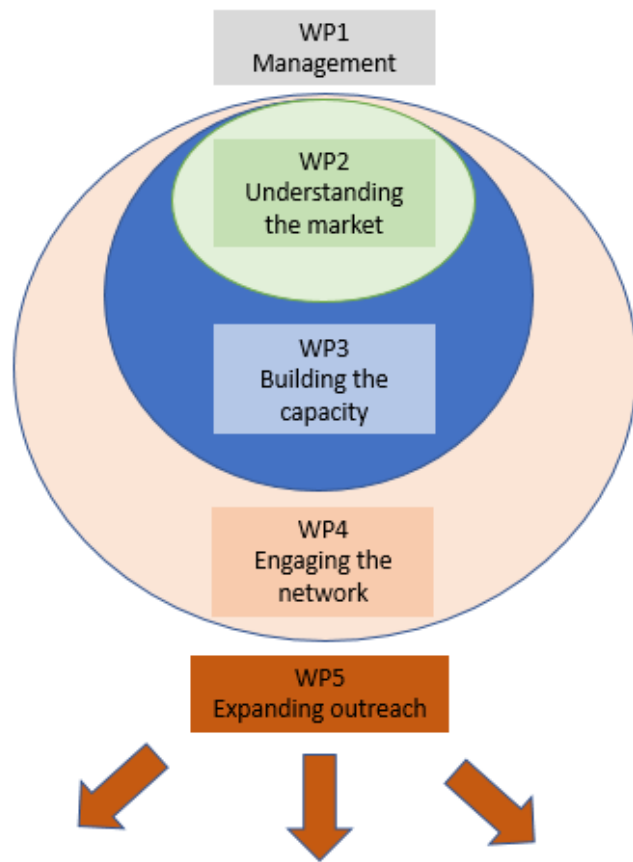
ARIADNA Objectives



1. Raise awareness and market penetration of EGNSS in urban mobility and public transport.
2. Build the capacity of EGNSS actors to integrate into the urban mobility and public transport market.
3. Create business opportunities and partnerships between EGNSS and urban mobility/public transport actors, in Europe and other prioritized regions.

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ARIADNA WP structure



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Thank You!

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