

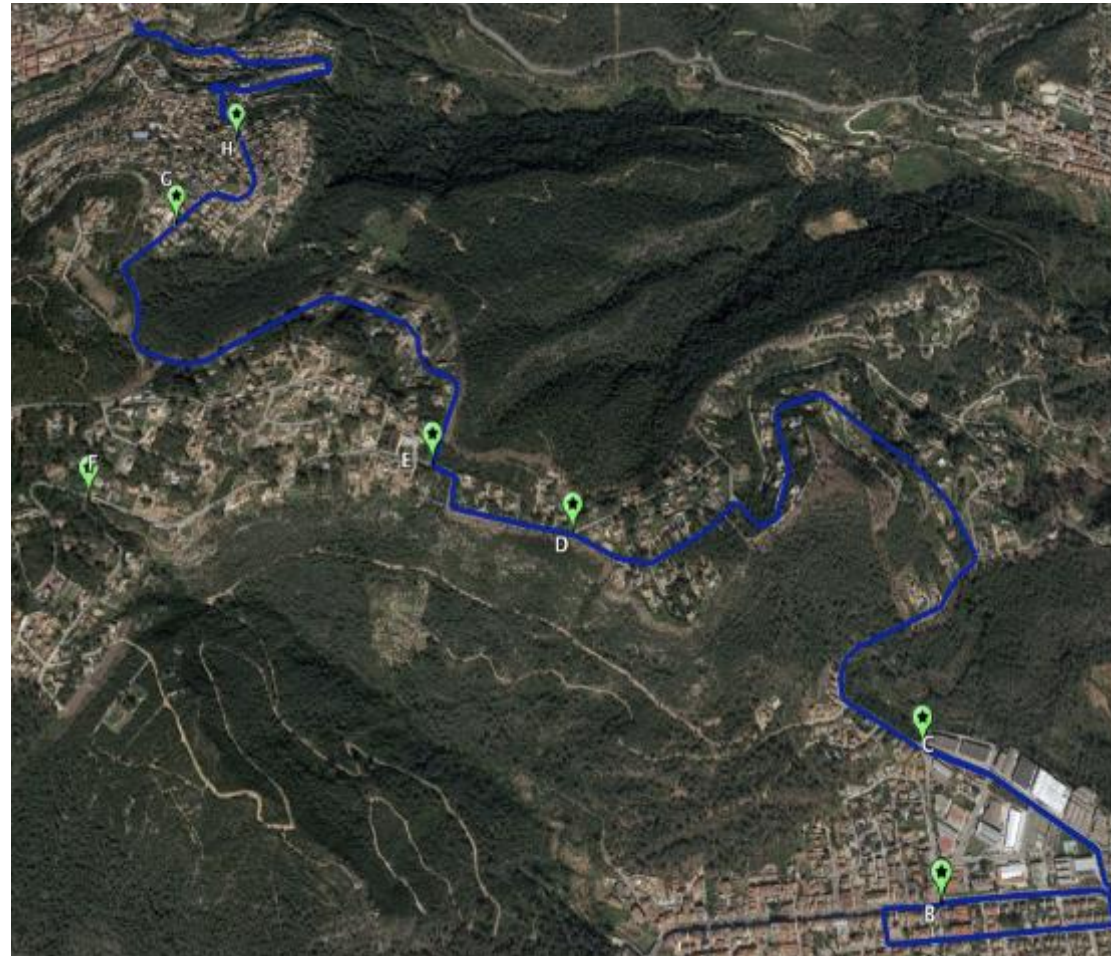
BARCELONA – PUBLIC TRANSPORT ON-DEMAND



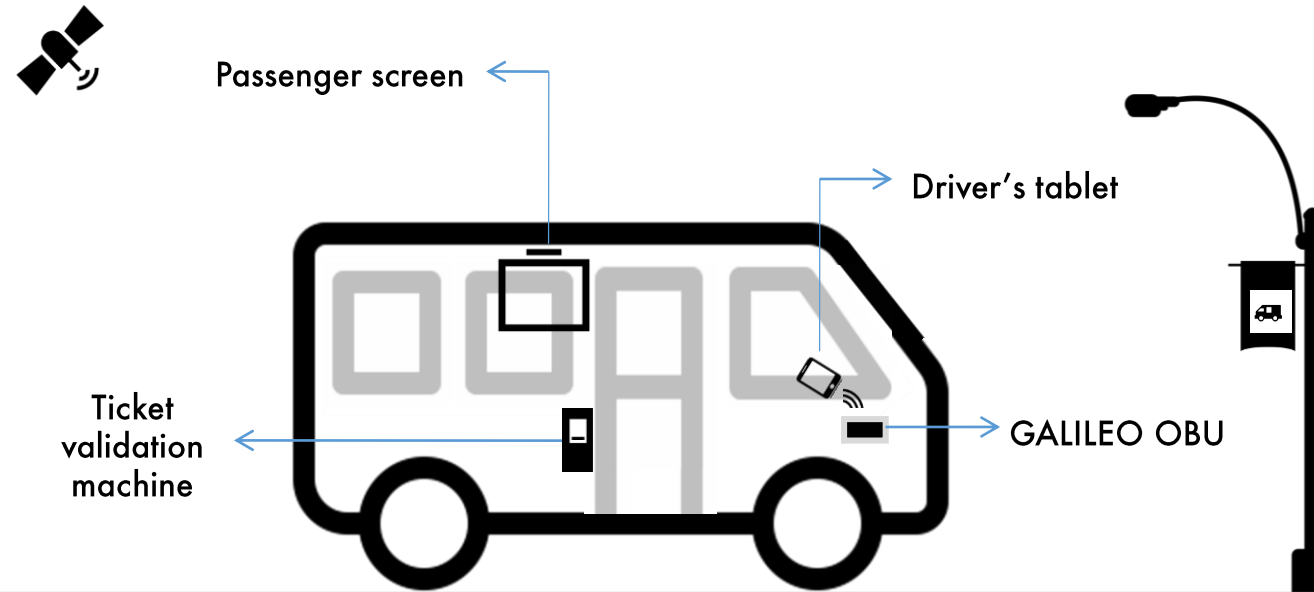
Barcelona – Public Transport on-Demand

On-demand bus is expected to provide:

- ✓ Extended schedule (10 h)
- ✓ 2 lines - new flexible routing
- ✓ More than 100 bus stops
- ✓ More territorial coverage
- ✓ Avoid empty trips
- ✓ Increase demand



Barcelona – Public Transport on-Demand



Target users: Commuters and elderly residents going to the center to run errands

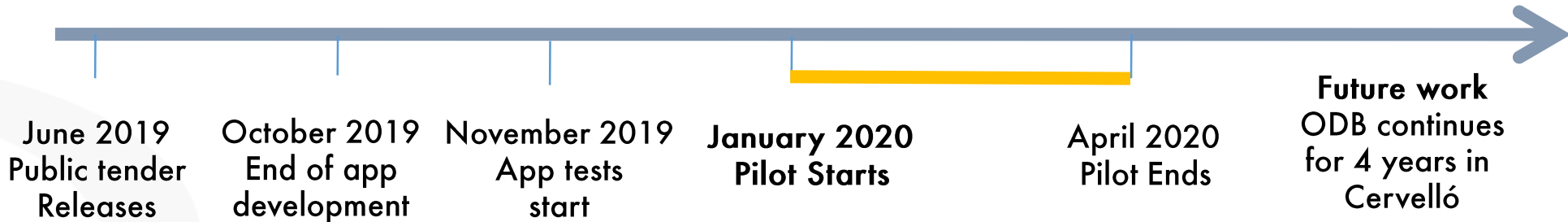
Barriers, risks and future work

Delay due to:

- AMB as public entity has to choose the operator via public tender
- New public procurement law has delayed all public tenders

Update:

- Public tender will end in October 2019



Future work

- Finish the developments
- Adjust suggestion criteria
- Start end to end field tests in Cervelló during November and December

- **KPIs**

Users

Impact on people's mobility

Effectiveness and quality of the service

Impact on the operation and use of the service