



**CLEM**

***Bringing the energy  
transition to your  
Territory***

**“VULe Partagés”**

February 2019



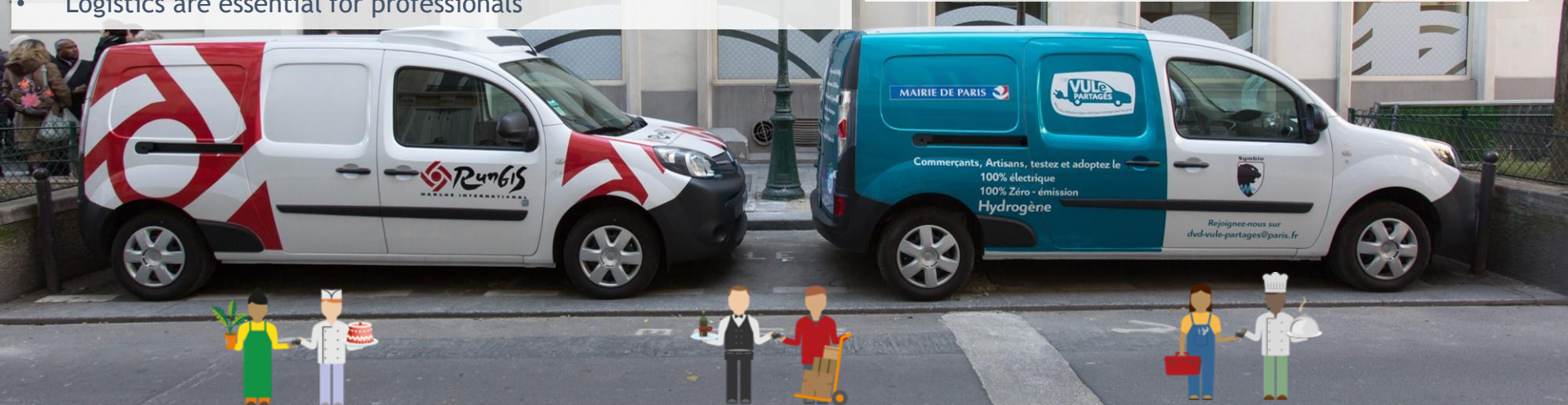
# “VULe Partagés”

## Carsharing solution for urban logistics in the City Centre

### The context

- The city of Paris decrees limitations on the circulation of polluting vehicles
- A lot of professionals who have their shop in the city center already experience many difficulties to drive and park their vehicle
- Logistics are essential for professionals

### The Partners





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## Carsharing solution for urban logistics in the City Centre

### The experimentation

- A preparation phase meant to adapt the service to the existing and foreseen needs as **much** as possible
- 7 professional EVs are now proposed to professionals only in the Montorgueil neighborhood : 2 Kangoos and 5 Partners / Berlingos
- Prices based on rush hours, to encourage professionals to drive during off hours and participate even less in pollution
- Guaranteed booking system created for professionals who want to make sure they have the car when needed
- Free access to the Paris charging network and to the Rungis International Market
- Different types of vehicles for different needs : reserved for food transportation, hydrogen for longer trips, roof rack...



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### The Results

- Users give feedback through several follow up surveys led by an independent consultancy
- Almost 100 local shops participating
- Around 40 occasional to regular users
- High levels of satisfaction
- Purely organic growth
- Constant increase in number of hours of use and number of reservations since the beginning
- Equal repartition between Food and non-Food related professions



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## Let's keep in touch

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